



# FESTIVAL FOOD

2023

DRINKS, PACKAGING & HYGIENE PRODUCTS

YOUR  
ESSENTIAL  
SUPPLIER  
FOR  
FESTIVALS



JJFOODSERVICE.COM  
01992 701 701



## WHO ARE WE?

We are a family-owned independent foodservice wholesaler, supplying premium ingredients to everyone from restaurants and takeaways, to schools, caterers and the general public, for almost 35 years.

Our mission is to offer chef quality food that tastes great every time. That's why, when you shop with us you can enjoy amazing ingredients, exclusive products tailored to your business, and a friendly team that cares.

Our team work hard day and night to ensure our customers have a totally seamless shopping experience, with easy online ordering on our website and app, click & collect or delivery and exclusive online discounts.

There's no membership required, so head over to our website and register for an account today.

Thank you!



## WHAT DO WE SELL?

For festivals and events to run smoothly, they need to be equipped with the right products. At JJ Foodservice, we're here for just that, and our extensive product range caters for every kind of cuisine.

With over 3,000 products\* to choose from, including our own-brand **Super Crisp Chips**, **SQ-easy sauces**, and **Letsdough buns**, as well as **soft drinks**, **packaging** and **cleaning materials**; simply scan the QR code to discover more.



\*Not all items are available in all branches.

## MULTIPLE WAYS TO ORDER FROM US

### ORDER ONLINE 24 HOURS

**CLICK & COLLECT** Make ordering faster and easier. Order online and choose a time slot to collect using our JJ App or website [jjfoodservice.com](http://jjfoodservice.com)

### CLICK & DELIVER

Order online and choose a delivery slot using our JJ App or website.

### FACE TO FACE COLLECTION

Visit your local branch and place an order with one of our friendly sales staff, seven days a week.

### CALL & DELIVER

Call up one of our friendly staff who will be glad to help you with your order.

## ADVANCE ORDER

### IT'S SIMPLE AND EASY TO USE



FOR MORE INFORMATION ON ADVANCE ORDER GO TO PAGE 3

## DON'T JUST TAKE OUR WORD FOR IT...

Over the years we have accumulated more than 30 Awards, including accolades from the Grocer Gold, The Cateys, The FWD Gold Medals, Microsoft, and the Institute of Grocer Distributors for our service to caterers and digital innovation.



## HEALTH & SAFETY STANDARDS

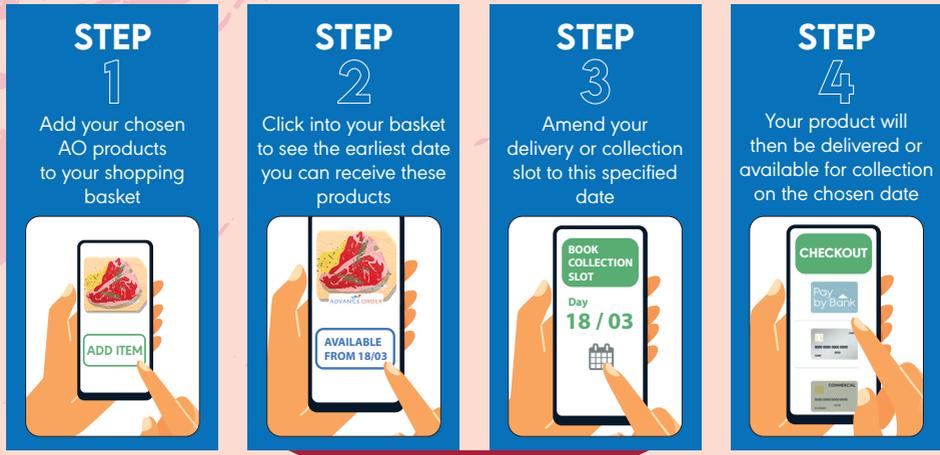
Our products and processes comply with the latest ISO standards and our branches are MSC certified.



Seafood with this mark comes from an MSC certified sustainable fishery. [www.msc.org](http://www.msc.org)



HOW TO USE JJ ADVANCE ORDER



THE JOURNEY OF JJ ADVANCE ORDER



2023 PRODUCT GUIDE



SCAN THE QR CODE TO BROWSE THE FULL RANGE IN OUR PRODUCT GUIDE



## WE'VE GOT SOMETHING FOR EVERY FESTIVAL CATERER

With over 3,000 products to choose from, we can cater to every menu. From gourmet burgers to meat-free favourites, fresh vegetables, pizza ingredients and much more, scan the QR codes below to shop.

## FINGER LICKING CHICKEN WINGS



Whether your customers like it hot, fruity, or submerged in your signature sauce, we have quality fresh and frozen wings at crackin' prices!



Shop our chicken wings here!



## BANGIN' BURGERS

Serve burgers your customers will keep coming back for! From classic to Texan, handmade and signature style, stack them with cheesy slices, crispy bacon and SQ-easy sauce. **Everything you need for bangin' burgers**



## FISH & CHIPS SHOP FOOD

All you need, from cod and haddock, to scampi, sausages and squid rings. Diversify your menus with our pre-breaded halloumi fries and pre-fried tempura prawns! **Fill up your baskets here**



## ASIAN COOKING

Whether your specialty is ramen, noodles, dumplings or stir-fries, our extensive range of fresh vegetables, meat, fish and cooking ingredients will have every base covered. **Explore more over on our website**



## ALL THE STUFF FOR YOUR PIZZA TRUCK

Sling out pizzas in no time using the best quality ingredients, from pizza flour and dough pucks, to grated mozzarella, meaty halal toppings and vegetables too. **Grab a pizza' the action here!**



## VEGAN & VEGGIE FESTIVAL FOODIES



With a range of meat-free options from Quorn, KaterVeg, McCain and Green Vie, discover everything you need to satisfy all kinds of festival foodies.



Shop the meat-free range here!

## TURKISH KEBABS

We have all you need for a tasty satisfying kebab and all the extras to go with it. From a range of chips and dips to pittas and breads, we have it all. **Shop our kebab essentials here!**



## CARIBBEAN FOOD

With delicious pre-marinated Jerk chicken, tiger prawns, mutton and more, make JJ your one stop shop for everything Caribbean.

**Scan the QR code for the full range of Caribbean products**



## MEXICAN

Spice up your kitchen with our incredible selection of Mexican inspired products! From premium steaks to zesty limes, chunky salsas and tortilla

chips. **Add some fiesta to your food by scanning the QR code**



## CAKES, BAKES & ICE CREAM

For the sweet lovers we have all the cakes, croissants, ice creams, tray bakes, cookies and more! We also have gluten free options too! **So go ahead and order yours now!**



## INDIAN

Serve up authentic aromatic indian dishes using premium JJ products. From fresh

chicken wings, to halal diced lamb, paneer and samosas, we've got it all! **Scan the QR code to elevate your dishes.**



# MEET OUR CUSTOMERS

## FISH MY CHIPS

@fish.my.chips

**Mahmut Halim**, owner of Fish My Chips has taken his bright pink food van around many festivals in the past few years, including Soul Town. After the pandemic significantly affected his business, Mahmut built himself back up, and now caters for regular weekly events at Wycombe Wanderers FC, weddings, private functions and staff appreciation days; as well as serving the businesspeople of London with lunch around Liverpool Street, and at Here East

**“THE CONSISTENCY OF JJ’S PRODUCTS IS FANTASTIC – I ALWAYS KNOW WHAT I’M GOING TO GET AND THAT IT’S NOT GOING TO CHANGE FROM WEEK TO WEEK WHICH HELPS ME MASSIVELY.”**



“Using JJ Foodservice has allowed my small business to thrive. With limited storage in my food truck, I’m able to buy stock as and when I need it – I can go onto the app, buy what I need when I need it, and head to a branch to collect it for that day’s events. The consistency of JJ’s products is fantastic – I always know what I’m going to get and that it’s not going to change from week to week which helps me massively.”

**Scan to Read More**



## WILDFIRE CATERING

@wildfire\_catering\_ltd

Owner of Wildfire Catering, **Paul Andrews**, takes his bangers and burgers on tour around the UK every summer for four months at a time, serving up to a thousand people a day at some of the biggest festivals including Glastonbury, Latitude, Reading, Boardmasters and lots more, before settling for the winter in Hyde Park’s Winter Wonderland.

**“WE HAD 1,000 CUSTOMERS A DAY OVER TWO DAYS AND WE SOLD THOUSANDS OF CHEESEBURGERS AND CHICKEN BURGERS.”**

While Paul has vegetarian and vegan options, he says that his meat burgers are the most popular. “When we catered for Liam Gallagher at Knebworth House, we had 1,000 customers a day over two days and we sold thousands of cheeseburgers and chicken burgers.

“When I began festival catering in 2005, I was looking for a supplier that could cater to my needs, which is when I came across JJ Foodservice, and I was surprised at how reasonable their prices were compared to other suppliers. I started collecting my orders from the Enfield branch, when I got talking to another trader who told me JJ deliver directly to festival sites – since then, I never looked back.” **Scan to Read More**



# THE GOOD HONEST FOOD CO.

@the.good.honest.food.co

Former restaurateur and consultant, **John Dickens**, treated himself to a custom built, state-of-the-art food truck for his 60th birthday, after hanging up his apron at his three high-class restaurants. At the age of 65, John has no intentions of slowing down any time soon,

**“THE CHIPS I USE FROM JJ FOR MY PIMPED UP CHIPS ARE THE BEST I’VE EVER USED IN MY WHOLE TIME AS A CHEF”**



with his diary already filled with festivals for the upcoming season.

Over the years, John has built up a range of concessions including Funky Wraps, Pimped Up Chips, Big John’s Mac & Cheese and Mother Tuckers, to name a few. “I have to admit that the chips I use from JJ for my Pimped Up Chips are the best I’ve ever used in my whole time as a chef. They are amazing quality, and my customers are always complimenting them, saying they are the nicest chips they have ever eaten.”

“It’s great to have a supplier that offers a good range of products, with a quality that matches. JJ’s online ordering system is fantastically efficient and very easy to work with, and being able to have my orders delivered directly to festival sites is a real bonus for me.”

**Scan to Read More**



# CLUCK FARMYARD

@cluckfarmyard

Husband and wife team **Tommy and Hannah** started Cluck Farmyard three years ago, after leaving the corporate world, and specialise in

**“BEING ABLE TO HAVE MY ORDERS DELIVERED TO SITE BY JJ HELPS ME A LOT”**

loaded, crispy buttermilk fried chicken strips with a variety of homemade sauces inspired by cuisines all over the world.

Catering at some of the UK’s biggest festivals, Tommy said “Being able to have my orders delivered to site by JJ helps me a lot, as trying to take the right amount of stock, as well as all of my equipment is quite difficult. JJ offers me flexibility to control my stock which means I don’t have to over order and I’m not caught short.” **Scan to Read More**



## ECO-PACKAGING

As a leading foodservice provider, we see it as our responsibility to help protect the planet. That's why we offer a wide range of recyclable and biodegradable packaging options, helping to support your business in a sustainable way.

We understand festival food vendors supply thousands of customers per day, serving up dishes and drinks in packaging that needs to perform, without having a huge impact on the environment.

Our packaging options cover everything from robust pizza boxes to compostable coffee cups - whatever kind of business you have, we have packaging to support it!

- ✓ **Recyclable**
- ✓ **Compostable**
- ✓ **Biodegradable**
- ✓ **Microwavable**
- ✓ **Affordable**





## DELIVERING A GOLD STANDARD, SUSTAINABLE SERVICE

If you would like more information about how JJ Foodservice can supply your business, scan the QR code and leave us your details; a member of our dedicated sales team will be in touch with you to discuss further!



**JJFOODSERVICE.COM**

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\*Subject to VAT | Quantity limits may apply | Prices may vary according to branch | Packaging may vary from images shown | Not all items advertised are available in all branches | No account needed for cash payment | JJ accepts credit and debit cards and Pay by Bank. Special offers do not apply to cash transactions. See our full Terms & Conditions and Privacy Policies online at: [www.jjfoodservice.com](http://www.jjfoodservice.com). Always carefully check the information on the product packaging and labelling for weight, contents, ingredients, nutritional information and use. To unsubscribe from our mailing list you can email: [postalunsubscribe@jjfoodservice.com](mailto:postalunsubscribe@jjfoodservice.com) with your postal address.

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