



Hello



YOUR TRUSTED FOODSERVICE PARTNER

Welcome

With more than 35 years of experience in the industry, we understand the importance of providing reliable and efficient solutions to meet your foodservice needs.

Our extensive range of products includes fresh produce, dairy, meat, seafood, and pantry essentials, sourced from trusted suppliers to ensure the highest quality.

We also offer a wide selection of environmentally friendly packaging, disposables, and cleaning products to support your operations.

Our dedicated team are committed to delivering exceptional customer service, working closely with you to understand your specific requirements and provide tailored solutions.

Whether you are a restaurant, hotel, school, Local Authority, or any other foodservice establishment, we have the expertise and resources to meet your demands.

We pride ourselves on our competitive pricing, transparent billing, and timely deliveries, ensuring your business runs smoothly and efficiently.

Trust us as your foodservice provider and experience the difference in quality and service.

Thanks for choosing JJ Foodservice.

Thank you!



Taking
up to

34,000
weekly orders

Reaching more than
100,000
customers



3,000+
product lines



12 branches

Annual sales over **£270 MILLION**

Working
with more
than

400 suppliers



A dedicated, passionate team of

800

colleagues



We Have 12 UK Branches Nationwide

HEAD OFFICE

Enfield Branch HQ

7 Solar Way, Innova Park, Enfield, Middlesex
EN3 7XY

Basingstoke Branch

Kingsclere Road, Oakridge, Basingstoke, Hampshire
RG21 5UG

Birmingham Branch

Ringway Business Park, 101 Avenue Road, Aston,
Birmingham, West Midlands B7 4NA

Bristol Branch

Unit 5 The Cobden Centre, Folly Brook Road,
Emersons Green, Bristol BS16 7FQ

Dagenham Branch

Unit 4 Orion Park, Messina Way, Dagenham, Essex
RM9 6FF

Doncaster Branch

Unit 4 Derbyshire Court, Armthorpe, Doncaster,
South Yorkshire DN3 3FD

Leeds Branch

Parkside Industrial Estate, Middleton Grove, Leeds
LS11 5BX

Leicester Branch

10 Murrayfield Road, Braunstone Frith Industrial Estate,
Leicester LE3 1UW

Manchester Branch

1A Lamplight Way, Pendlebury, Swinton, Agecroft,
Greater Manchester M27 8UJ

Newcastle Branch

Sanderson Street, Newcastle Upon Tyne,
NE4 7LA

Sidcup Branch

Unit 2 Five Arches Business Estate, Maidstone Road,
Foots Cray, Sidcup DA14 5AG

Wimbledon Branch

19-21 Lyon Road, Wimbledon,
Merton, SW19 2RL



How To Order With Us

Speed and convenience are crucial to your business which is why our online ordering website and app allows you to order any time and on the go, for collection or delivery with One Tap Pay. It literally takes seconds.

COLLECTION

ORDER ONLINE BY APP OR WEB

No more walking around the aisles – our team will prepare your order



DELIVERY

ORDER ONLINE BY APP OR WEB

Order till 6pm for next day delivery*



TELESALES

Call us up to 6pm to place an order for next available delivery day



Tell us what time you want us to deliver

CHOOSE YOUR COLLECTION SLOT

Anytime between 6am to 6pm*, 7 days a week!

FACE TO FACE

If you prefer, order in store from our friendly team



COLLECT YOUR ORDER

We will prepare it, you just pick it up!



WE'RE ON OUR WAY!

Get notified by email when your order has left the branch



ESTIMATED TIME OF ARRIVAL

Once we are nearby, we'll notify you again with an ETA so you can be prepared



CHANGED YOUR MIND?

Our drivers can amend your invoice on the spot and only charge you when you're happy



*Please check your local branch for details

What Do We Sell?

Our team works with big FMCG and foodservice brands to negotiate great prices on a range of fresh, chilled, ambient, and frozen items, as well as packaging and cleaning products.

Our senior purchasing team travel all over the world to source the best quality ingredients for JJ's own-label range, which accounts for 40% of our sales. Among our best-selling products are:

- ✓ Fresh air-chilled chicken
- ✓ Frozen at sea fish and seafood
- ✓ Fresh Welsh lamb
- ✓ Super Crisp Chips® (Gluten-free)
- ✓ Biodegradable packaging
- ✓ Fresh fruit and vegetables
- ✓ A wide range of Halal products
- ✓ Vegetarian and vegan options





Packaging



Fresh fruit and vegetables



Fresh lamb & beef



Gourmet burgers



Letsdough bakery



Fresh chicken

JJ Advance Order

Enjoy access to a wider range of fresh meats, fish, and seafood, together with locally sourced fruits and vegetables, with JJ Advance Order.

Save time with pre-cut and marinated meats, which offer chef-quality every time, and consistent portions to help you minimise waste.

As the goods are buy-to-order, we can continue growing the range so keep checking back to see what's new!

- ✓ Save time with pre-marinated and pre-cut fresh meats
- ✓ Premium, fresh, individually portioned steaks
- ✓ Locally sourced fruit and vegetables
- ✓ Fresh and frozen fish and seafood
- ✓ Keep checking for new products

HOW TO USE JJ ADVANCE ORDER

STEP 1

1

Add your chosen AO products to your shopping basket



STEP 2

2

Click into your basket to see the date you can receive these products



STEP 3

3

Amend your delivery or collection slot to this specified date



STEP 4

4

Choose between delivery or collection for your chosen date



THE JOURNEY OF JJ ADVANCE ORDER



SCAN FOR
**ADVANCE
ORDER**
FULL
RANGE



Fish & Seafood

We care passionately about supporting the fish and chip sector. We purchase our fish directly from vessels and our products are fully traceable and MSC certified, helping to ensure a robust and sustainable supply chain.

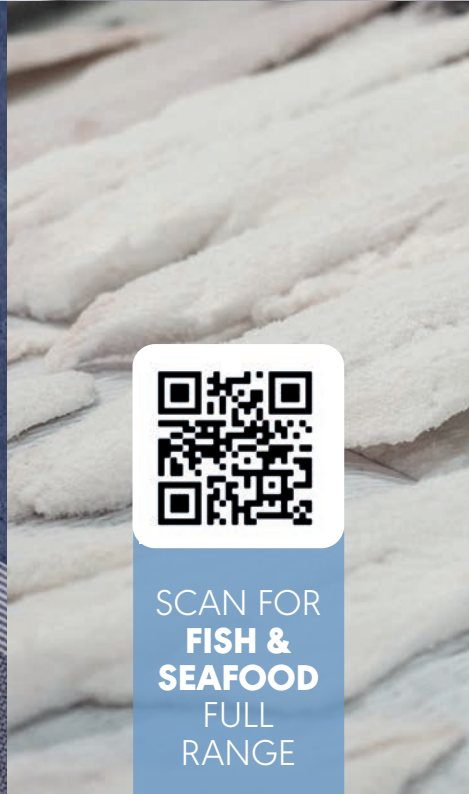
- ✓ Fresh and frozen fish and seafood available
- ✓ Line-caught, IQF and frozen at sea options
- ✓ Bespoke fish and chip shop packaging
- ✓ Founders of Women in Fish & Chips network
- ✓ MSC certified branches



Seafood with this mark comes from an MSC certified sustainable fishery.
www.msc.org

MSC-C-56023





SCAN FOR
**FISH &
SEAFOOD**
FULL
RANGE

Meat & Poultry

From succulent British ribeye steaks to Welsh lamb neck fillets and roasting joints, our fresh meat selection has it all. You can impress your guests with our tender lamb shanks or the show-stopping T-Bone.

Our fresh chicken is air chilled and comes in a range of sizes and cuts. Our quality is something we're proud of, and we know you'll love it, too.

- ✓ Premium quality
- ✓ Sustainably sourced
- ✓ Local suppliers
- ✓ Perfect for pubs and restaurant menus
- ✓ Smaller pack sizes also available
- ✓ Cooked & marinated
- ✓ Breaded, battered & coated
- ✓ Advance order fresh meat & chicken



SCAN FOR
MEAT
FULL
RANGE



SCAN FOR
POULTRY
FULL
RANGE

Our Best-Selling Own Brands

40% of our sales come from own-brand products – we have everything from Super Crisp Chips to fresh poultry, lamb, bakery products, water and nuts!

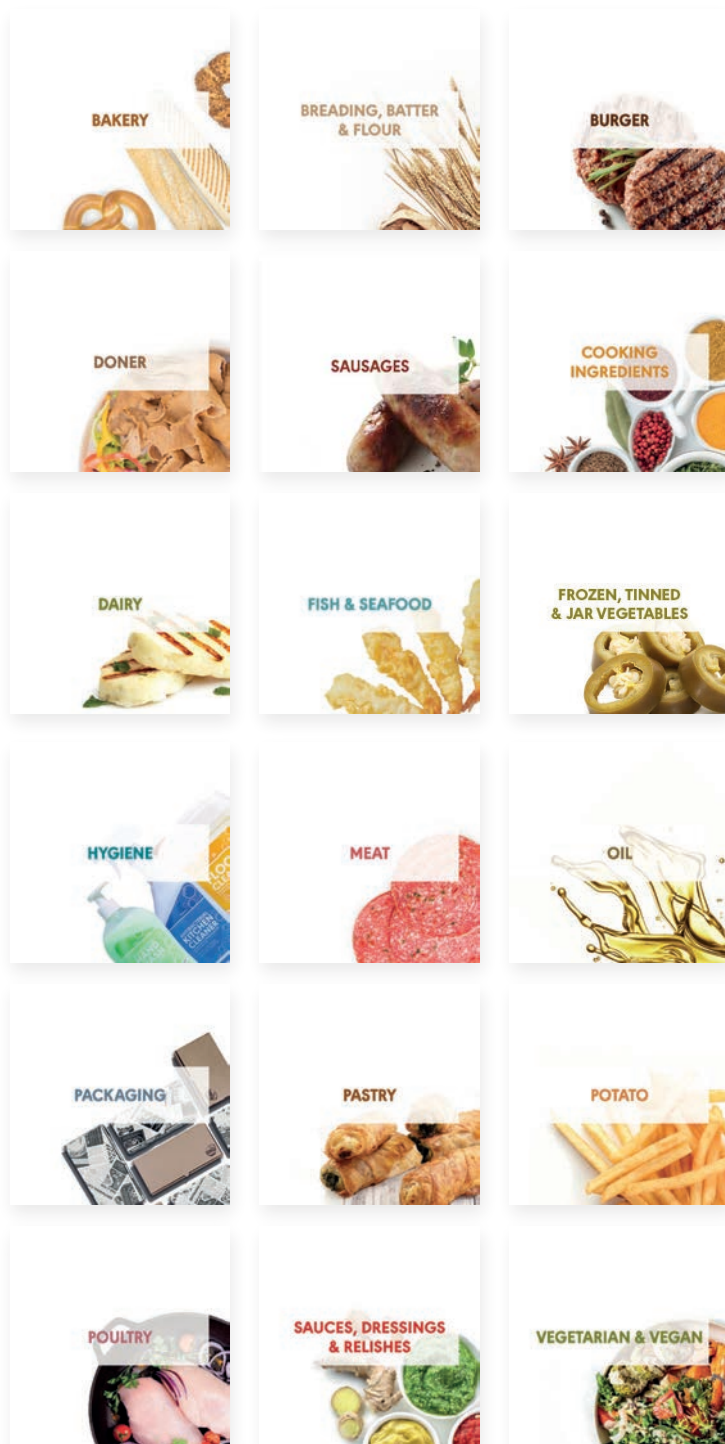
It takes genuine passion and more than 35 years of experience in foodservice to make products that taste as good as the world's leading brands.

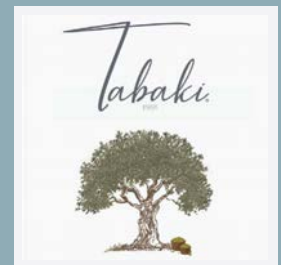
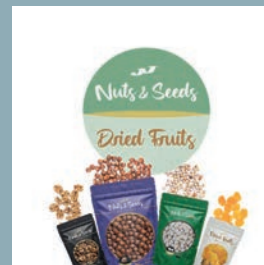
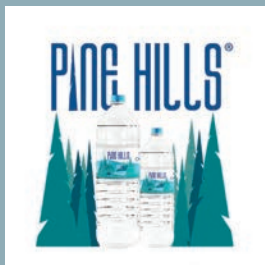
Our JJ foodies work with carefully selected suppliers to create consistent quality and flavours that you can only find at JJ Foodservice.

The result is every-day value on high-quality products that taste great, every time.



Scan the QR code to see our full own brands range





Biodegradable Packaging

Our responsibility as a leading national foodservice provider is to help protect the environment. In order to support your business in a sustainable way, we offer a wide selection of recyclable and biodegradable packaging options – more than 75% of our packaging range is biodegradable. You can choose from robust pizza boxes to compostable coffee cups - whatever kind of business you have; we have a package that will work for you!

- ✓ Recyclable
- ✓ Compostable
- ✓ Biodegradable
- ✓ Microwavable
- ✓ Affordable



Scan the QR code to download our packaging and hygiene guide





Who Do We Supply

Our vision is to be the ultimate one-stop-shop for caterers, supplying everything from Mediterranean and Asian restaurants, takeaways and traditional British gastro pubs.

Whether you run an exclusive restaurant in the heart of London, or a buzzing mobile catering stand at Glastonbury, we've got everything you need.

- ✓ Restaurants
- ✓ Takeaways
- ✓ Cafe, deli and sandwich bar
- ✓ Mobile caterers
- ✓ Garden centres
- ✓ Hotels and pubs
- ✓ Contract caterers
- ✓ Public sector
- ✓ Export
- ✓ Independent convenience retailers
- ✓ Schools and universities
- ✓ Festivals and more



Schools & Local Authorities

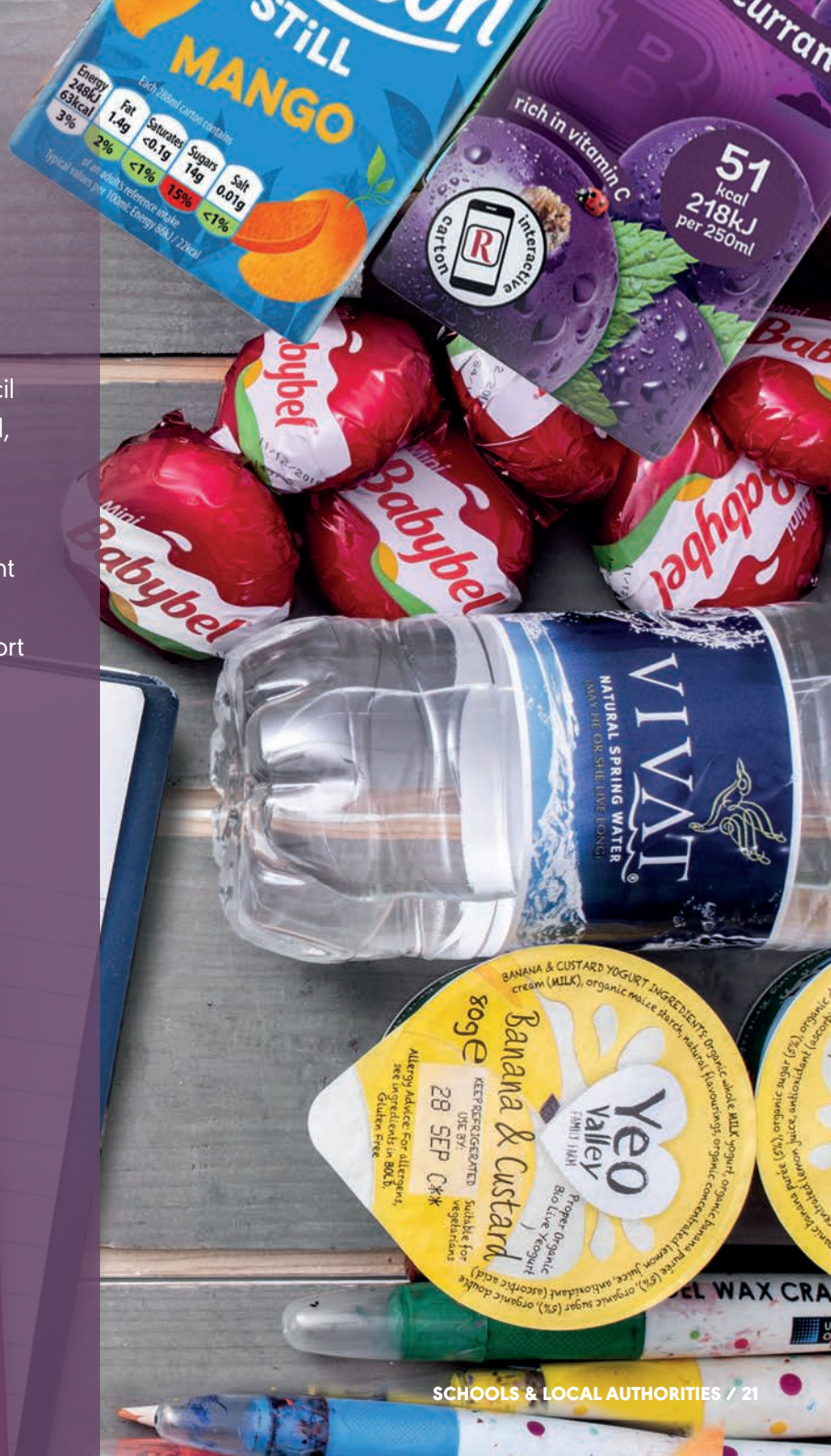
We supply schools, universities, and local authorities in the UK with nutritious options that meet a wide range of dietary requirements. Our contract catering customers include Leeds City Council, Kirklees Council, Derbyshire City Council and Juniper Ventures as well as Bolton, Bradford, and Barnsley Councils.

Through EDI capabilities and integration with Cypad, we have automated the order placement process and have the expertise, resources, and previous contract experience to effectively support contract caterers.

- Food for Life accredited standards
- Soil Association certified
- Cypad-integrated to automate ordering
- EDI-enabled to improve order accuracy
- Vegan, halal, gluten-free products
- Currently supplying more than 1400 schools



Visit our Schools & Higher Education page



What Makes Us Sustainable

Solar power

As part of our commitment to reducing our carbon footprint, we are using renewable energy to combat climate change.

By the end of 2024, we will have installed 8561 solar panels across 12 branches, generating 3,328,635kWh of solar energy each year.

As a result, we will be able to reduce carbon emissions by 710.9 tons annually, which is the equivalent of planting 4257 mature trees.

By using renewable energy sources, we can significantly reduce the effects of climate change.

Carbon emissions

We are on a journey to migrate to cloud-based services using Microsoft Azure, which has committed to being carbon negative by 2030.



Fuel efficiency

With our state-of-the-art, multi-temperature fleet, we can deliver fresh, frozen, chilled, and ambient products in one delivery, helping to reduce mileage and CO2 emissions. The most fuel-efficient routes are created using routing software and telematics.

Electric warehouse vehicles

A further effort to cut energy consumption has been made by switching from gas to electric power for counterbalance trucks and power pallet trucks. The result will be a reduction of nearly one million tonnes of CO2 over the next five years. The result will be a reduction of carbon emissions by a further 250 tons every year.

Food waste

Working with re-distribution charity Fare Share we are distributing surplus food to local charities and the communities that need it the most. Every JJ branch is aligned with a local Fare Share depot helping to ensure zero waste.



**BIODEGRADABLE
PACKAGING**



TELEMATICS



**VEGAN AND
VEGETARIAN
OPTIONS**



**SOLAR PANEL
ENERGY**



**PAPERLESS
WAREHOUSES**



**ROUTE
OPTIMISATION
SYSTEMS**



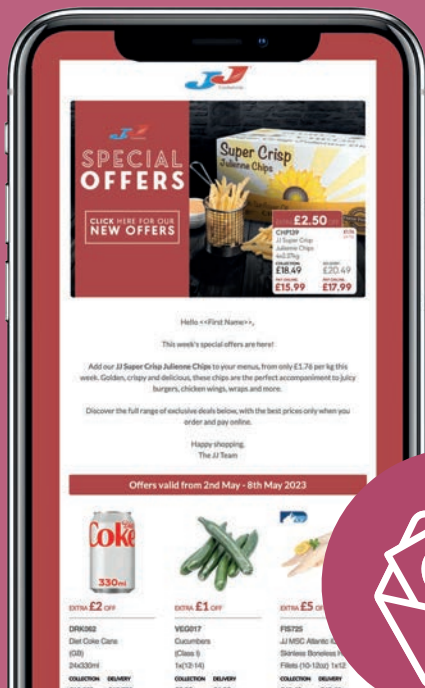
**HEALTHIER
CATERING
OPTIONS**



Visit our
JJ Planet
Plan

The Many Ways We Communicate With You

No matter how you like to hear from us, we've got you covered. From weekly offers emails to print brochures and social media posts - we're everywhere! As soon as you open your free account, you can select the marketing preferences that you prefer.



Special Offers Monthly Brochure

Delivered to your doorstep



Weekly Special Deals via Email

Get the latest promotions sent to your inbox



Product Guide Twice a Year

Once you sign up with us we will send you a copy of our Product Guide packed full of our 3000 products, with QR codes for each section to help you speed up your orders.



Social Media

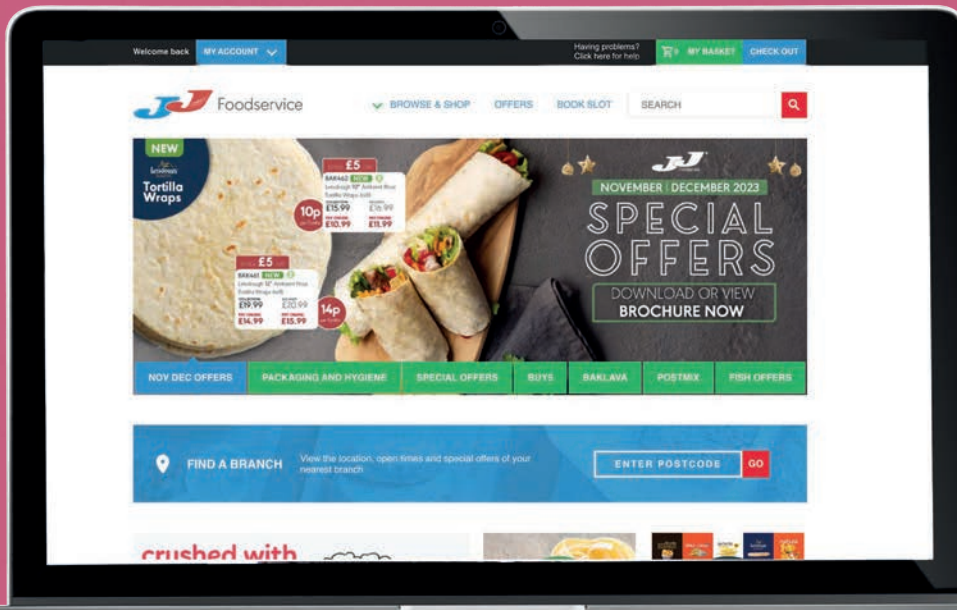
Get daily updates on X, Facebook, Instagram and more



Sign Up To Receive Special Offers

Even better deals when you Pay Online By Card

Open Your Account Today:
jjfoodservice.com/register



Accreditations

It's never been a more important time to uphold the highest Health and Safety certificates.

Our products and processes comply with the latest ISO standards.



FS598041



EMS598042



OHS548260



ENMS633790



MSC-C-56023

Seafood with this mark comes from an MSC certified sustainable fishery. www.msc.org



Don't just take our word for it...

Over the years we have accumulated more than 35 Awards, including accolades from the Grocer Gold, The Cateys, The FWD Gold Medals, Microsoft, and the Institute of Grocer Distributors for our service to caterers and digital innovation.





**AWARD-WINNING
FOODSERVICE FOR
THE NEXT GENERATION
OF CATERERS**



JJFOODSERVICE.COM

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