



WORKING TOGETHER: **SUPPLY US**



WHO ARE WE?

Welcome to JJ Foodservice!

Founded in 1988 by a former restaurateur, JJ Foodservice is a family-owned, independent company with a deep-rooted commitment to quality and service. Our mission is simple: to make it easy for everyone to enjoy chef-quality ingredients.

We understand the needs of busy restaurants owners and caterers, and we pride ourselves on delivering quality products, transparent pricing, and timely deliveries.

By partnering with JJ Foodservice, you join a network that serves thousands of restaurants, takeaways, hotels, schools, Local Authorities, and households, ensuring your products reach a broad customer base.



12 UK branches



Taking up to 34,000 weekly orders



A dedicated, passionate team of 800 colleagues



3200 product lines



Reaching more than 100,000 foodservice and home customers



Working with over 400 local and global active suppliers

WHERE ARE WE?

We have 12 UK branches strategically placed offering suppliers' nationwide coverage:

HEAD OFFICE Enfield Branch HQ
7 Solar Way, Innova Park, Enfield,
Middlesex EN3 7XY

Basingstoke Branch

Kingsclere Road, Oakridge, Basingstoke,
Hampshire RG21 5UG

Birmingham Branch

Ringway Business Park, 101 Avenue Road,
Aston, Birmingham, West Midlands
B7 4NA

Bristol Branch

Unit 5 The Cobden Centre, Folly Brook
Road, Emersons Green, Bristol BS16 7FQ

Dagenham Branch

Unit 4 Orion Park, Messina Way,
Dagenham, Essex RM9 6FF

Doncaster Branch

Unit 4 Derbyshire Court, Armthorpe,
Doncaster, South Yorkshire DN3 3FD

Leeds Branch

Parkside Industrial Estate, Middleton
Grove, Leeds LS11 5BX

Leicester Branch

10 Murrayfield Road, Braunstone Frith
Industrial Estate, Leicester LE3 1UW

Manchester Branch

1A Lamplight Way, Pendlebury, Swinton,
Agecroft, Greater Manchester M27 8UJ

Newcastle Branch

Sanderson Street, Newcastle Upon Tyne,
NE4 7LA

Sidcup Branch

Unit 2 Five Arches Business Estate,
Maidstone Road, Foots Cray, Sidcup
DA14 5AG

Wimbledon Branch

19-21 Lyon Road, Wimbledon,
Merton, SW19 2RL



WHO ARE OUR CUSTOMERS?

At JJ Foodservice, our deep understanding of the UK foodservice industry allows us to serve a diverse range of sectors, from Quick Service Restaurants, to Pubs, Hotels and more.

By partnering with us, your products will gain access to a **broad customer base**, ensuring your brand reaches thousands of businesses and homes across the industry. Collaborate with JJ Foodservice and expand your market presence in the UK foodservice sector.

- Restaurants & Casual Dining
- Home Essentials
- Schools and Universities
- Days Out & Leisure
- Restaurants & Pubs
- Hotels
- Hospitals & Care Homes
- Cafe, Deli & Sandwich Bar
- QSR - Quick Service Restaurants
- Events & Mobile Catering
- Global Export
- Independent Retailers



Restaurants
& Casual Dining



Hospitals &
Care Home
Catering



HOME
ESSENTIALS



Cafes &
Sandwich Bars



SCHOOLS &
EDUCATION



QUICK SERVICE
RESTAURANTS (QSR)
& TAKEAWAYS



days
out &
leisure



Events
& Mobile
Catering



PUBS
& BARS



SUPPORTING
GLOBAL EXPORT



HOTELS



Independent
Retail

WHO DO WE WORK WITH?

We partner with over 400 trusted suppliers, including many of the world's most renowned brands. For over 35 years, our customers have relied on us as their one-stop shop for catering needs, offering suppliers a strong route to market and access to a diverse foodservice customer base.

This extensive network allows us to offer our customers a wide selection of high-quality products that meet their needs.

Become a supplier to JJ Foodservice today.



AWARD-WINNING, TRUSTED OWN BRANDS

With more than 35 years' experience creating delicious products for restaurants and catering customers, our award-winning own-brand products play a great part in our success.

Available only at JJ Foodservice, our Royal Roast coffee, Tabaki extra virgin olive oil and Super Crisp chips, plus hundreds of more products, have helped us to earn the trust of our diverse customer base.

Own-brand products work together with global brands to help us to offer the ultimate one-stop shop, meeting diverse needs of our independent catering customers.



LEADERS IN DIGITAL INNOVATION

At JJ Foodservice, we are dedicated to making shopping as smooth as possible for our customers.

With our award-winning app, advanced ordering system, and early adoption of open banking, we're always looking for new ways to make things easier and faster. This commitment has earned us some fantastic recognition, including the FWD Gold Medal for Digital Innovation and being named Grocer Technology Supplier of the Year.

Partnering with JJ Foodservice means aligning with a company that continually invests in innovation, ensuring that your products are supported by cutting-edge technology.



Scan to watch
the **video**
to see how
simple it is

AMPLIFYING YOUR BRAND ACROSS MULTIPLE CHANNELS

At JJ Foodservice, we are committed to maximising the visibility of your brand through our robust digital marketing efforts and communication channels.

Every week, we reach out to new customers through digital channels, keeping them excited and engaged.

No matter where our customers prefer to connect, we make sure your brand is in the spotlight, helping to boost awareness and drive sales.

Scan the QR code to find us on socials!



Followers
Join our Foodie Community of 27,000+ on Our Social Channels



TikTok
Follow Us for BTS Footage & Foodie Collabs




Grocer Gold Winners
We were recently named National Wholesaler of the Year by The Grocer



HELLO WIMBLEDON

Get Updates First
Join us on X, Facebook & Instagram to Stay Informed



Trusted Supplier for Asian Cuisines
Over 300+ new products and a dedicated team for our new markets



Seasonal Inspiration
Check out new ideas for your menu



SURPASSING QUALITY STANDARDS

At JJ Foodservice, we prioritise upholding the highest standards in Quality, Health & Safety, Environmental, and Energy Management. Our commitment to excellence is recognised through our certifications in ISO 9001, ISO 14001, ISO 45001, ISO 50001, STS and MSC standards.

These certifications reflect our focus on quality, food safety, sustainability and responsible usage across all our operations. When partnering with us, you can trust that our products and processes not only meet, but exceed, industry standards, ensuring safe and sustainable practices across all our locations.



OUR DIVERSE & DEDICATED TEAM

At JJ Foodservice, our strength lies in our people. With a dedicated team of over 800 colleagues representing more than 40 different nationalities, we are uniquely equipped to deliver first-class service across a diverse customer base.

This rich diversity within our team enables us to understand and meet the varied needs of our customers, ensuring that your products are supported by a knowledgeable and passionate workforce committed to excellence.



OUR COMMITMENT TO COMMUNITY

As a national business expanding with new branches, we have a responsibility to operate in the right way. That's why we recently announced a new Company Vision; to be the first choice in **sustainable foodservice**, making a positive impact on people, communities, and the environment. We have a **responsibility** to do business the right way and add value to the many communities that we work with.

That's why we rolled out a new volunteering program, giving every team member up to one paid day a month to work for a charity or local cause. We believe that realistic and meaningful goals will have a great impact on our **people**, our **planet**, and set a positive example to others.

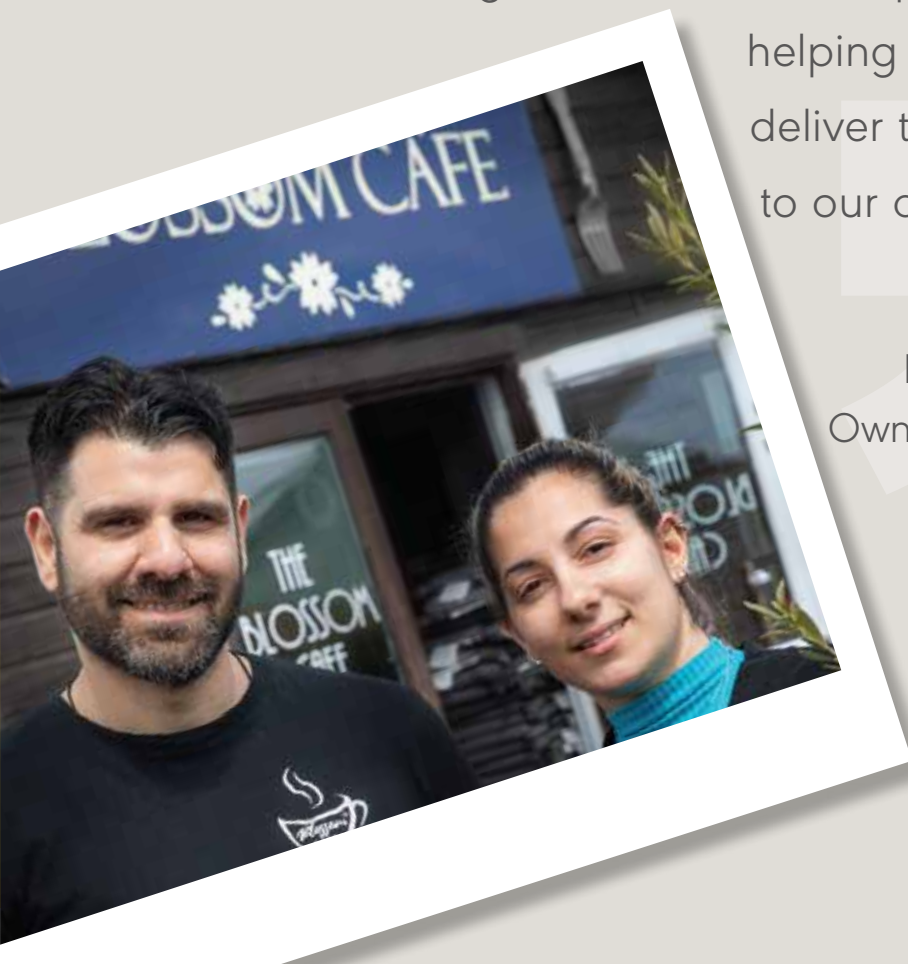


WHAT OUR CUSTOMERS THINK...

JJ Foodservice has been our trusted partner for over 10 years, providing excellent value for money without compromising on quality. Their app makes ordering easy, even on the go, and their deliveries are always reliable. JJ's product range have become staples at our cafe,

helping us consistently deliver top-quality food to our diverse customer base.

Mauro Greco,
Owner of Blossom Cafe



Since we agreed our contract with JJ Foodservice, it's been a very smooth process. The range of products JJ offers covers every aspect of catering supplies we need. Deliveries are always punctual, and our orders are well packaged making it easy for catering teams to unload. By partnering with JJ, we've been able to increase our product range almost weekly, providing Leeds Students Union with wider variety on their menus.

Ian Machell, Head of Catering,
Leeds Students Union



DON'T JUST TAKE OUR WORD FOR IT...

Our commitment to excellence has been recognised with over 30 prestigious awards, including Grocer Gold, The Cateys, FWD Gold Medals, Microsoft, and the Institute of Grocery Distribution.

These accolades underscore JJ Foodservice's significant contributions to the catering industry and our leadership in digital innovation. By partnering with us, you join a network that is consistently recognised for setting high standards in service, technology, and industry impact.





IF YOU ARE INTERESTED IN PARTNERING
WITH US, PLEASE GET IN TOUCH:

01992 701 701

purchasing@jjfoodservice.com

info@jjfoodservice.com

export@jjfoodservice.com

